

# Studying Sustainability:

2007-2008 Fair Trade Teachers Study Grant Trip Report



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In October 2007, **Café Bom Dia, Sam's Club and TransFair USA** offered junior high and high school teachers interested in Fair Trade Certified™ coffee a chance to experience the world of cooperatives and smallholder farmers for themselves. Nearly ten months later, nine extraordinary teachers, two community members and advocates for Fair Trade Certified™ coffee embarked on a life-changing journey to the heart of Brazil's coffee country.



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# About the Sponsors



*Adauto, Alda Lucia and Sydney Marques de Paiva.*

## CAFÉ BOM DIA

Café Bom Dia is a fourth-generation, family-owned coffee company located in the heart of Brazil's coffee country. What began one hundred years ago as a family farming venture has become an integrated farming and roasting company that specializes in delivering gourmet sustainable coffee.

Café Bom Dia is committed to actively benefiting farming communities and reducing its impact on the environment. This is why nearly 90 percent of our US coffee shipments are certified by third-party organizations to have been grown and harvested by environmentally and socially sustainable practices.

In 2007, Café Bom Dia converted its roasting furnaces to run on renewable energy sources instead of fossil fuels. Switching to renewable fuels, in this case sustainably forested eucalyptus and post-production coffee trees, cut Café Bom Dia's energy costs by 74%, reduced its usage of fossil fuels by 141 gallons per 1000 pounds of roasted coffee and dramatically reduced its emissions that contribute to climate change. This fuel conversion, other adaptations at the plant and the purchase of offsets reduced Café Bom Dia's carbon emissions to a net zero and qualified Café Bom Dia to become a CarbonNeutral® certified company.

Café Bom Dia's gourmet coffee brand for North America, Asia and Europe is Marques de Paiva. We are proud that Marques de Paiva coffees routinely match or score higher than the most popular specialty coffee brands according to comparisons by The Coffee Review, the largest consumer buying guide for coffee. Learn more about Café Bom Dia and Marques de Paiva at [www.cafebomdia.com](http://www.cafebomdia.com) and [www.marquesdepaiva.com](http://www.marquesdepaiva.com).

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### ABOUT TRANSFAIR USA

TransFair USA is the only independent, third-party certifier of Fair Trade Certified™ products in the United States. TransFair USA audits and certifies transactions between U.S. companies offering Fair Trade Certified products and their international suppliers to guarantee that the farmers and workers producing Fair Trade Certified goods were paid fair prices and wages. TransFair USA certifies coffee, tea, cocoa, chocolate, sugar, vanilla, rice, bananas, flowers, honey and wine. For more information about TransFair USA, visit [www.FairTradeCertified.org](http://www.FairTradeCertified.org).



### ABOUT SAM'S CLUB

Sam's Club is a division of Wal-Mart Stores, Inc., (NYSE:WMT). The first Sam's Club opened its doors in Midwest City, Okla., in 1983. Today, Sam's Club serves more than 47 million U.S. Members with locations nationwide and in Brazil, Canada, China, Mexico and Puerto Rico. Sam's Club offers exceptional values on merchandise and services for business owners and consumers. Online merchandise and Club information is available at [samsclub.com](http://samsclub.com).



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# Inspiring Educators to Learn about Fair Trade Certified Coffee



In October 2007, Café Bom Dia, Sam's Club and TransFair USA announced a study grant available to junior high and high school teachers interested in learning more about Fair Trade Certified™ coffee. The selected teachers would spend one week immersed in the world of Fair Trade Certified™ coffee: touring farms, sharing meals with farmers, interviewing staff at cooperatives, meeting the teachers and students at a school in the heart of coffee country and experiencing Café Bom Dia's state-of-the-art roasting facility.

All three partners supported the study grant to mark Fair Trade month, an awareness initiative that takes place each October. For Café Bom Dia and Sam's Club, the study grant also created a new opportunity to connect with consumers about Sam's Club's sustainable coffee program, a program that already included the successful Member's Mark by Marques de Paiva and was about to launch the newly Fair Trade Certified Member's Mark Premium Ground.

To apply for the study grant, teachers wrote essays describing five lessons they would create to teach about Fair Trade principles and economics in the classroom. The winning essays were judged on professionalism in application, a coherent approach to examining relevant issues, creative engagement with students, and plans for documenting the trip to share with students.

Grassroots marketing and targeted public relations generated interest in the study grant. Education organizations and teachers groups used email to spread news of the study grant among their professional networks and Café Bom Dia promoted the study grant on 31 web sites, including Philanthropy News Digest, Sustainable Business Design and Education Week. During the 10-

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week application period, more than 1,135 unique visitors visited the Fair Trade site on [www.samsclub.com/fairtrade](http://www.samsclub.com/fairtrade).

Representatives from Sam's Club, Café Bom Dia and TransFair managed the challenging task of selecting which of these deserving teachers would be offered this once-in-a-lifetime opportunity. Ultimately, we choose nine outstanding educators with plans to teach full-time in the 2008-2009 school year.

To broaden the learning experience for the teachers and bring lessons from the trip into the Sam's Club community, Café Bom Dia also invited an award-winning sales representative from Club Marketing, an economics professor from the University of Arkansas and a representative from TransFair USA to join us in Brazil.



*Winners of the Fair Trade study grant with members of the Costas cooperative.*

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## AND THE WINNERS ARE...



Jennifer Eastman-Miller

Top educators from around the country submitted applications for the 2007-2008 Study Grant opportunity. We were thrilled to invite the following winners to join us in this once in a lifetime experience.

### JENNIFER EASTMAN-MILLER

7th Grade Geography at Venice Middle School  
Venice, Florida

In Jennifer's words: *"Taking the unit's theme, "What's So Fair About Your Trade?" students will...create a public service announcement, commercial, brochure, song, or billboard/magazine advertisement portraying their knowledge."*



Aimee Finney

### AIMEE FINNEY

9th – 12th Grade Communications at Stephen F. Austin High School  
Austin, Texas

In Aimee's words: *"Included in our lessons on ethics, we will focus on Fair Trade Certification, and the responsibilities of the single consumer, a local, national, and global purchaser of Fair Trade products."*



Stephanie Phillips

### STEPHANIE PHILLIPS

7th Grade World History at Waterloo High School  
Stockton, California

In Stephanie's words: *"With a majority of my students being from farming and agricultural families in rural San Joaquin county, the topic of agriculture and trade is familiar to them and is vital to their family well-being."*



Kent Day

### KENT DAY

7th and 8th Grade International Studies and International Business at  
Beveridge Magnet Middle School for International Studies and the Arts  
Omaha, Nebraska

In Kent's words: *"...very few people get up in the morning intending to do evil...I also believe that too often we don't get up in the morning with the specific and stated purpose of doing good. Fair Trade allows me to show my students one way that they can do good."*

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### MARGARET NEGRELLI

Entrepreneurship at Brentwood High School  
Brentwood, New York

In Margaret's words: *"I will have the students investigate the impact on the environment through the implementation of Fair Trade Certification. Students would investigate current practices in the production of goods, both large and small and compare programs and practices."*



Margaret Negrelli

### MARY BREBNER

7th and 8th Grade Language Arts Teacher at Summit Parkway Middle School  
Columbia, South Carolina

In Mary's words: *"Groups will research... the benefits of Fair Trade versus the open market; the roles of players in the coffee trade, including the difference between a coffee estate and a coffee farming cooperative; coffee production around the world; the purpose of trade associations; the disparity between the wages of growers and workers versus buyers' and sellers' profits; health effects of coffee and caffeine; and the key steps involved in the physical and technological processes of coffee production."*



Mary Brebner

### BARBARA SIMON-WATERS

9th Grade Environmental Science at East Carteret High School  
Beaufort, North Carolina

In Barbara's words: *"I am a coffee, chocolate, cocoa, rice, banana, clothing, and more consumer – so is our school faculty and so are my students... I have seen the symbol for Fair Trade certification and always knew it was a good thing. But I did not fully understand all the ramifications until researching Fair Trade principles for this essay."*



Barbara Simon-Waters (on left)

### ELLEN GEORGI

7th Grade Latin American Geography, History and Culture at Urbana Middle School  
Frederick, Maryland

In Ellen's words: *"Students will learn environmental issues by testing the water quality of the school pond, which collects runoff water from our fields and comparing it with our stream and Chesapeake Bay. We will connect with a school (in Brazil) to continue to share data about environmental issues in our communities."*



Ellen Georgi



Lorelei Clark

**LORELEI CLARK**

World Geography at Thurgood Marshall High School  
Houston, Texas

In Lorelei's words: *"The students would conduct a survey of local stores and supermarkets and see how many fair trade products they sell. The students would create a questionnaire to gauge public awareness of Fair Trade and raise its profile."* The winning teachers were recognized in local newspaper and radio interviews for excellence in education and pursuing unique opportunities to bring students closer to the world.



Fritz Trentecoste

**FRITZ TRENTECOSTE**

Award-winning sales representative, Club Marketing  
Los Angeles region

**RITA LITTRELL**

Director  
Bessie B. Moore Center for Economic Education  
Sam M. Walton College of Business



Rita Litrell (on right)



Art work created by students at the Poco Fundo school



*Teachers and students celebrate at the groundbreaking ceremony for their new school*



*Teachers at the UNIPCAFEM cooperative office*



*Placing the time capsule and cornerstone at the school groundbreaking ceremony*



*Art students in Poco Fundo have studied the work of Brazilian artist Tarsila do Amaral and practice techniques from her style*

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# On the Farm in Brazil



*Café Bom Dia's Alex Donizeti do Rosario shows the teachers how coffee changes on the drying patio*

The study grant trip immersed teachers into the economic, agricultural, scientific and cultural facets of life for a farming family. After a half-day orientation at Café Bom Dia's headquarters in the United States, we began a journey that covered more than 600 miles by car and 8000 miles by air.

On our first full day of Brazilian farm visits, study grant participants saw for the first time that a ripe coffee cherry looks nothing like a roasted coffee bean. In our first few hours, the teachers discovered how farmers and roasters manage a labor-intensive process to turn a ripe cherry into a dried bean into a quality, roasted product. Teachers picked coffee alongside farmers, learned about manual and machine harvesting options and sat down with the cooperative managers to hear their vision for the community. Teachers also witnessed the coffee drying and husking process, the last steps to prepare coffee beans for sale and roasting.



*Lorelei Clark tries her hand at harvesting coffee*

## **JULY 22**

### **UNIPCAFEM Cooperative, Fair Trade Certified**

53 small-scale farmer members averaging 15 hectares of crops

Visit to farm, husker, computer lab and cooperative offices

Varginha, Brazil

Cooperative President Guido Requim Villio and Director Secretario David Rughim

### **Costas Cooperative, Fair Trade Certified**

Andre Reis, Cooperative General Manager

66 farmer members averaging six hectares of crops

Visit to farms, cooperative office and medicinal herb garden

Boa Esperança, Brazil

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The second day of farm and cooperative tours brought us to Poço Fundo, a picturesque rural town in the heart of Brazil's coffee country. Nestled among green, rolling hills, Poço Fundo is home to an extraordinary community of cooperatives, including a non-profit school run by a cooperative of teachers.

In 2004, 33 teachers who wanted to challenge their students and themselves to achieve the finest possible in education began the Centro Education Cooperative. The teachers combined their own funding to begin their non-profit school and quickly gained a reputation for quality education and community engagement.

Today, the school has 190 pupils ranging from 3 – 18 years old. One in five of those students has a parent in the Fair Trade Certified cooperative COOPFAM. Those students pay a quarter of the regular tuition fee, thanks to a special discount.

The CEC school continues to exceed expectations and now faces new challenges. With growing student demand and insufficient rented classroom buildings, the school needs a new home. The local government and Café Bom Dia are making donations and helping the school to raise money for its new, permanent buildings. During the study grant trip, teachers were privileged to attend a ground breaking ceremony for the school at city hall and at the construction site. The school director and mayor included the names of all the study grant teachers in a time capsule that was sealed under the school's cornerstone.



*Café Bom Dia's master cupper Jack Robson Silva prepares a coffee cupping for the teachers*



*COOPFAM cooperative staff and smallholder farmers (at left). This couple recently purchased their own farm but continue to harvest at neighbors' farms for income before their trees begin to produce.*

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That afternoon the study grant trip made it's final official farm visit to the home of COOPFAM members Valdir Jose de Oliveira and Ana Paula Mendes. In addition to being a Fair Trade Certified cooperative, COOPFAM members' farms are also USDA Organic certified. Valdir Jose and Ana Paula helped the teachers understand not only the difference in farming practices, but also the economic and community difference that comes from supporting organics. *"To have an organic farm is not just to have an organic product, it's to have social, environmental, economic changes for a total ideology."* - Valdir Jose

### JULY 23

#### Centro Educacional Cooperar School

Maria Aparecida Avelino, Director

Groundbreaking ceremony and exchange with Brazilian teachers

Poço Fundo, Brazil

#### COOPFAM, USDA Organic, Fair Trade Certified

200 farmer members averaging 3-7 hectares

Visit to organic farm

Poço Fundo, Brazil

On our final day of the study grant trip, Brazilian academic and industry experts shared their knowledge on the most technical aspects of coffee production.



Coffee in its various stages post harvest



Stephanie Phillips, Kent Day and UFLA Professor in the university cupping room



A member of the COOPFAM cooperative staff

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Professors from the University of Lavras's Agricultural Research Center, one of Brazil's leading agricultural centers, shared with the teachers their lab research on coffee genetics and seed germination. The professors also took the study grant teachers through greenhouses and laboratories where they study the potentially beneficial or harmful aspects of plants commonly found near coffee as well as the impact of various harvest and drying procedures.

And finally, the study grant participants came to Café Bom Dia's state-of-the-art cupping and roasting facility to see the final touches of producing gourmet coffee.

Café Bom Dia master cupper Jack Robson Silva demonstrated the proper sample size, roasting process, water temperature and cupping procedure for an expert to analyze coffee quality. Cupping technique for the study grant participants

#### **JULY 24**

##### **University of Lavras Agricultural Research Center**

Tour of seeds laboratory, coffee greenhouses

Lavras, Brazil

#### **JULY 25**

##### **Café Bom Dia roasting facility tour and cupping lesson**

Varginha, Brazil



*Café Bom Dia staff prepare roasted, packaged coffee for shipment*



*Fritz Trentacoste, Anthony Marek of TransFair USA, Rita Litrell and teachers participate in a coffee cupping at Café Bom Dia*



*Teachers after their tour of the Café Bom Dia roasting facility*

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# Bringing the Experience Home



Students from Kent Day's class at Beveridge Magnet Middle School for International Studies and the Arts

Just weeks into the 2008-2009 school year, teachers are already finding ways to incorporate the Brazil Fair Trade study grant trip into their classrooms and curriculums. Throughout the year, teachers will incorporate more specific lessons about Fair Trade, including field trips to stores, cafes and local farms.

*My trip to Brazil last summer has changed me personally and thus changed the way I teach. Already this school year my students and I have talked about buying products that are friendly to the earth and that provide workers with fair trade prices for their goods. My students can see my passion, and it is contagious. I look forward to many more lesson on fair trade and what it means specially to workers, their homes, their families, and their country. — Jennifer Eastman-Miller, Venice Middle School, Florida.*



Beveridge school student sharing a memento Kent Day brought back from Brazil

*This Fair Trade Teachers Study Grant has planted a seed, perhaps coffee, as to how I can better teach my business students about entrepreneurship. Brentwood High School, NY, where I teach, is a multi-cultural community whose familial ties span the globe. Global awareness in conjunction with what is happening in "our own backyard" is a necessary modification to how we view our paths in life - as individuals, as local communities and as global inhabitants. — Margaret Negrelli, Brentwood High School, New York.*

*This trip changed my view of how the world can truly change through social responsibility. I am able to educate people and I use the example "If you drink any coffee, you can make some one richer. If you drink Fair Trade Certified coffee, you can help a child learn to read. It is a pretty powerful choice. — Aimee Finney, Austin High School, Texas.*

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*In addition to work in my classroom, in September I am doing a presentation on Brazil, Fair Trade, Bom Dia and Sam's Club to 50 social studies teachers from my district. — Kent Day, Beveridge Magnet Middle School for International Studies and the Arts, Nebraska.*

*Our Brazil Festival in Frederick, Maryland is this Sunday, Sept. 7 in Baker Park and I will be at the Sam's Club booth with my Brazil powerpoint on my computer. I will have coffee beans for people to sample. Of course, I will have all of my Brazilian wood carvings to decorate with, too. I am hosting a talk about Brazil and Fair Trade coffee at my library on Sept. 15, which the local paper is covering. I am also starting having a coffee club at school. — Ellen Georgi, Urbana Middle School, Maryland.*

*This weekend I presented my Fair Trade study grant experience at the Texas Council for Social Studies in San Antonio. More than 40 teachers attended and from the feedback it seems that everyone was interested in learning more. The president of the local Geography Council – Friends of Geography has also requested an additional presentation for February. — Lorelei Clark, Thurgood Marshall High School, Texas.*

*The University of Arkansas, Bessie B. Moore Center for Economic Education hosted a dinner for 40 teachers interested in learning about Fair Trade Certified products, Sam's Club and Café Bom Dia. The State Department of Education is offering professional development credits for teachers who attend. — Rita Litrell, The University of Arkansas, Bessie B. Moore Center for Economic Education.*



*Beveridge school students with a burlap coffee bag that was used to transport coffee in Brazil*

# 2007-2008 Fair Trade Study Grant in the News

Newspapers, radio stations and publications dedicated to education promoted the Fair Trade Study Grant. Several of the teachers were also profiled by local media. Here is a sampling of the Fair Trade Study Grant coverage in the news.

## PHILANTHROPY NEWS DIGEST

Posted on: October 12, 2007

### SAM'S CLUB OFFERS STUDY GRANTS FOR TEACHERS TO VISIT FAIR TRADE FARMS IN BRAZIL



*"Study grants winner will be chosen for creative ideas on bringing lessons from the trip back to the classroom. Economics, international trade, globalization, human rights, etc, are all relevant lessons that could come from this study grant experience."*

## BLOG FOR IOWA

Posted on: October 17, 2007

### FAIR TRADE STUDY GRANTS FOR JUNIOR/HIGH SCHOOL TEACHERS



**HERALD TRIBUNE.COM**

Posted on: July 10, 2008

**TEACHERS TO LEARN ABOUT COFFEE**



*"Studying the Fair Trade Certified coffee model in Brazil gives me a rare opportunity to bring real-world lessons on global issues into my classroom."*

**TEXAS ALLIANCE FOR GEOGRAPHIC EDUCATION**

Posted on: October, 2008

**THURGOOD MARSHALL HIGH SCHOOL TEACHER WINS NATIONAL COMPETITION TO STUDY FAIR TRADE CERTIFIED™ COFFEE MARKET IN BRAZIL**



*"During the week long study grant, Clark met with farmers, staff at coffee cooperatives, local teachers, and local service providers in southern Brazil who have personally experience and discuss some ways to teach about Fair Trade Certified™."*

*“Margaret Negrelli, a business teacher at Brentwood High School, was one of the 10 teachers nationwide to visit Brazil this summer through a grant sponsored by Sam’s Club, TransFair USA and Florida-based coffee roaster Café Bom Dia. As part of the program, Negrelli studied how Fair Trade standards improve environmental, economic and social conditions for coffee farmers and their families, who are paid a minimum harvest price in exchange for meeting strict standards on land use.”*

**NEWSDAY.COM**

Posted on: September 12, 2008

**BRAZILIAN TRIP**



**GAZETTE.NET**

Posted on: September 18, 2008

**TEACHER BRINGS LESSONS OF FAIR TRADE COFFEE TO CLASSROOM**



*“For a week this summer, while her pupils relax at the beach and head to camp, Ellen Georgi will be traveling in Brazil.”*

**FREDERICK NEWS GAZETTE**

Posted on: March 27, 2008

**URBANA TEACHER HEADS TO BRAZIL TO STUDY FAIR TRADE**



## STOCKTON RECORD

Posted on: May 12, 2008

### GOING ABROAD FOR EDUCATION



*“While her Waterloo School students are on vacation this summer, middle school teacher Stephanie Phillips will be preparing a special lesson plan for next year’s classes - on she will doing it in Brazil.”*

## MENINAPRONS.NET

Posted on: March 24, 2008

### AUSTINTINE WINS GRANT TO STUDY COFFEE IN BRAZIL



*“What Dr. King said appears to be true: “Before we leave for our jobs we are already beholden to more than half the world.” What I needed to do, however, was put real faces on these people to whom I was “beholden” for that morning coffee..”*

## ONE - OMAHA'S LIFESTYLE MAGAZINE

Posted on: September, 2008

### DESTINATION: BRAZIL



## EDUCATION WEEK

Posted on: October 10, 2007

### 2007-2008 FAIR TRADE STUDY GRANT

The screenshot shows the Education Week website with a navigation menu on the left and a main content area. The main content area features a header for 'EDUCATION WEEK' and a sub-header for 'NBC NEWS ON DEMAND FOR EDUCATION'. Below this, there is a section for 'VIDEO ARCHIVES' and a 'Find Free Videos' button. The main content area displays a grant announcement for the '2007-2008 Fair Trade Study Grant'. The announcement includes the following details:

- Type:** Foundations
- Sources:** Cafe Ben Da and Sam's Club
- Program:** 2007-2008 Fair Trade Study Grant
- Eligibility:** Who can apply? The study grant competition is open to full-time junior high and high school teachers (7th grade and up), from public or private institutions, who can reasonably expect to teach at least fifteen (15) hours a week during the 2008-2009 school year and dedicate at least five (5) lessons to topics related to Fair Trade.
- Purpose:** The 2007-2008 Fair Trade Study Grant is a wedding, intensive study of how Fair Trade Certified™ coffee is produced and the impact Fair Trade has on Brazilian communities. Study grants will be awarded to teachers who express exceptional ideas to educate students on the economic, social and business lessons surrounding fair trade.

Below the purpose, there is a paragraph: 'Fair Trade Certified™ coffee began arriving in the United States in 1988, offering consumers a chance to choose beans that were grown by individual farmers who are paid a fair price for their harvest. Nearly a decade later, the availability of Fair Trade product is expanding, but consumers are still learning how Fair Trade works. As we expand our'

*"I'm always looking for ways to bring awareness to my students about the world around them," Brebner said. "I'm so excited about it."*

## THE STATE.COM

Posted on: April 2, 2008

### TEACHER BREWING PLANTS TO STUDY COFFEE TRADE IN BRAZIL

The screenshot shows the The State.com website with a search bar and navigation menu. The main content area features an article titled 'Teacher brewing plans to study coffee trade in Brazil'. The article is dated 'Posted on Wed, Apr 02, 2008' and is categorized under 'Food'. The article text reads: 'Mary Brebner, a seventh-grade teacher at Summit Parkway Middle School, combines the love for coffee beans, but after this summer, she just might be...'. The article also mentions that the grant is sponsored by the Washington State Fair Trade Club, the nonprofit TransFair USA and Cafe Ben Da, a Boulder coffee roaster. The article concludes with: 'Brebner explained upon the grant which re-emphasizing other educational opportunities for teachers and took a look at reporting...'. The article is signed 'by Ed Mayberry'.

*"it was an essay — a petty extensive essay. There were five components — you know, how am I going to use this in the classroom, why should they pick me? — And I submitted the essay and just was one of the lucky ones"*

## HOUSTON NPR KUHF INTERVIEW

Posted on: September 2, 2008

### GEOGRAPHY TEACHER'S WORLD TRAVELS PROVIDE GLIMPSES IN CULTURES FOR STUDENTS

The screenshot shows the Houston NPR KUHF website with a navigation menu and a main content area. The main content area features an interview titled 'Geography Teacher's World Travels Provide Glimpses In Cultures For Students'. The interview is dated 'September 2nd' and is by 'Ed Mayberry'. The article text reads: 'A high school teacher at Thurgood Marshall high school in Missouri city spent time this...'. The website also features a 'kuhf 88.7 fm houston public radio' logo and a 'support thought radio' button.

## BUSINESS PULSE

Posted on: April 23, 2008

### ECHS TEACHER TO STUDY COFFEE TRADE IN BRAZIL



*“Students get all kinds of messages about why a product or brand is cool, but there’s very little linkage to the human or environmental impact of the purchases we make,” said Ms. Simon Waters.”*

## RADIO COVERAGE

### HOUSTON NPR KUHF

September 2, 2008

Radio interview with winner Lorelei Clark.

### AUSTIN NPR

April 20, 2008

Radio interview with winner Aimee Finney on KUT-FM

### KINSTON (NC) COUNTRY MUSIC

May 6, 2008

Radio interview with winner Barbara Simon Waters on WRNS-FM

### MOREHEAD CITY (NC) TALK RADIO

April 15, 2008

Radio interview with winner Barbara Simon on WTKF-FM

### COLUMBIA (SC) TALK RADIO

April 21, 2008

Radio interview with winner Mary Brebner on WVOC-AM

Visit [www.cafebomdia.com/news\\_index.php](http://www.cafebomdia.com/news_index.php) to hear the radio interviews.

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